

# Prospecting for Success in Clinton, MD

## Real Estate Social Media Marketing and Your Structured Prospecting Strategy

Have you developed a 'Prospecting Strategy' that helps you generate listings and is tied to your Internet Marketing Plan? Build your 2015 Prospecting Strategy around Social Media!



Internet Strategist  
Key Yessaad

Sponsors and Organizers: EXIT Mid-Atlantic Brokers

CAPITOL•TITLE



3 Locations in the Mid-Atlantic  
Grasonville, White Marsh, and Clinton MD  
January 13, 14, 15 of 2015  
9:30am - 4:00pm



### Some of the Topics Key will be covering:

- What is the Role of Social Media in Real Estate Marketing?
- How to Leverage Sound Prospecting Strategies and Social Media?
- What are the Techniques of Posting with Hashtags?
- What are the Effective Habits of Prospecting in Real Estate?
- What is the Role of Video Marketing in Real Estate and Social Media?

**Thursday, January 15<sup>th</sup>, 2015**

Colony South Hotel & Conference

7401 Surratts Rd,  
Clinton, MD 20735

**9:30am - 4pm** - Registration starts at 8:45am

Registration Limited to 100 Participants

[ProspectingForSuccessClinton.eventbrite.com](http://ProspectingForSuccessClinton.eventbrite.com)

**Event Price \$59**

**Early Bird \$49** per Participant, **\$200 for 5 Tickets** - Limited Seating Register Now!

*About the Trainer:*

**Key Yessaad** is a Real Estate Internet Strategist, SEO Trainer, and currently co-Trainer of the i-FAST-TRAC Real Estate Training Program - RealEstateWebTrainer.com. Mr. Yessaad has been a Trainer and Business Coach for the past 10 years focusing especially on empowering Agents develop the Skills and Habits of Web Services, SEO Strategies, Blogging, Internet Marketing, and Listing Success.