

FOR IMMEDIATE RELEASE

Contact:

Carol McDaniel

Regional Owner

EXIT Mid-Atlantic in North East

410-287-9001

McDaniel@exitmd.com

www.ExitMid-Atlantic.com

EXIT Mid-Atlantic Top Management Attends Intensive Professional Development Workshop

North East, Maryland (Grassroots Newswire) June 2012 -- Rick McDaniel and John Steffey, Jr. along with 9 others from the EXIT Mid-Atlantic region (which includes Maryland, Delaware, Washington D.C. and West Virginia) joined real estate professionals from all over North America recently at the headquarters of EXIT Realty Corp. International for an intensive week of training and networking.

EXIT Realty's Broker Owner Training is one of the most leading edge programs available in the real estate industry. Fifteen of the industry's top professionals, including company executives and EXIT Realty's CEO and Founder, Steve Morris, gather to teach the essential skills to build a top producing brokerage in any market.

"The Broker Training was a great time, and provided a wealth of information and networking," said Rick.

This program, which is provided at no charge by EXIT Realty and is exclusively attended by the brokerage's top management including franchisees, brokers of record and administrators, enhances their business acumen and positively affects their approach to life. Attendees are also encouraged to return regularly to "sharpen the saw." They leave well-equipped to build a successful real estate brokerage for the benefit of the Mid-Atlantic area.

EXIT Realty is a proven real estate business model that supplies single-level residual income - for agents, security, stability and direction; for agents' families, security in the form of beneficiary and retirement residuals. EXIT's MIND-SET Training Systems offer the industry's best hands-on, interactive sales training. State-of-the-art technology, including the Digital Marketing Strategy, gives EXIT Realty agents the edge in a competitive marketplace. EXIT is a by-invitation-only company focusing on the business of real estate. A portion of every transaction fee collected by EXIT International is applied to its charitable fund. To-date, over \$2 Million has been pledged to Habitat for Humanity.

EXIT Mid-Atlantic is located at over 30 locations in the Mid-Atlantic region. For more information, please call 410-287-9000 or visit our website www.ExitMid-Atlantic.com.



Caption: Tami Bonnell, President, U.S. Organization, EXIT Realty International Corp. and Rick McDaniel, Regional Owner, EXIT Mid-Atlantic